

# IP ENFORCEMENT | portal

*Step in ...*

## Legal basis

# Why EUIPO?

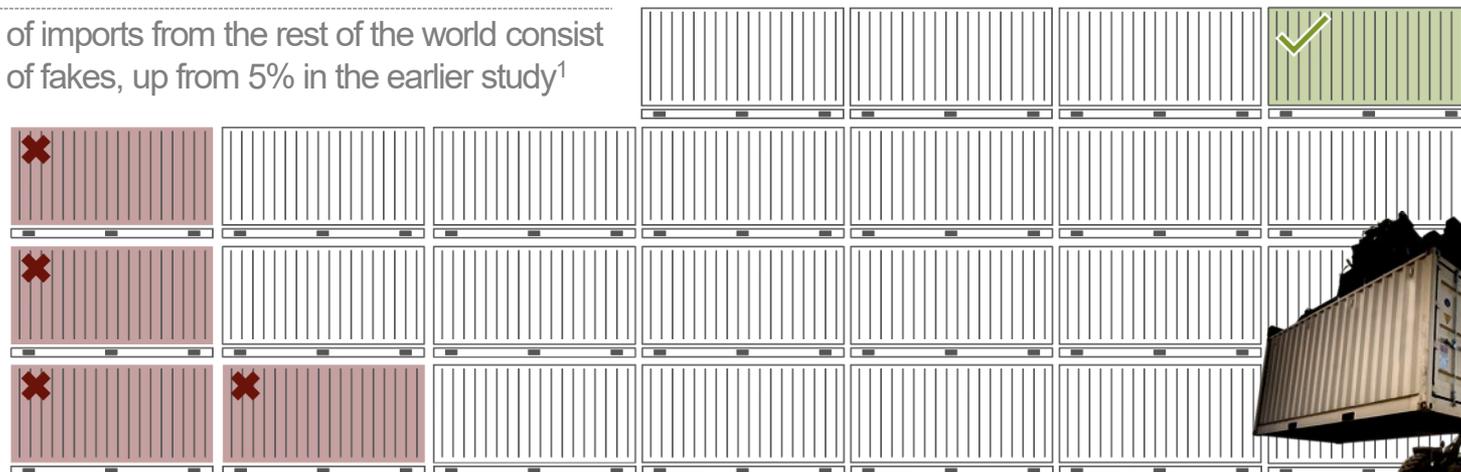
**The IP Enforcement Portal is a legal tool:**  
its use by law enforcement authorities is founded on article 2(1) of Regulation EU 386/2012 establishing the mandate of the EU Observatory

## EXISTING CHALLENGES IN IPR ENFORCEMENT

EU Trade:

6.8%

of imports from the rest of the world consist of fakes, up from 5% in the earlier study<sup>1</sup>



1%

Customs authorities  
manage to inspect



1 - See: [https://euiipo.europa.eu/tunnel-web/secure/webdav/guest/document\\_library/observatory/documents/reports/trends\\_in\\_trade\\_in\\_counterfeit\\_and\\_pirated\\_goods/trends\\_in\\_trade\\_in\\_counterfeit\\_and\\_pirated\\_goods\\_en.pdf](https://euiipo.europa.eu/tunnel-web/secure/webdav/guest/document_library/observatory/documents/reports/trends_in_trade_in_counterfeit_and_pirated_goods/trends_in_trade_in_counterfeit_and_pirated_goods_en.pdf)

## IP Enforcement Portal



The screenshot shows the homepage of the IP Enforcement Portal. At the top left is the EUIPO logo. To its right is the tagline "Promoting and supporting intellectual property value" and a search icon. Below this is a navigation menu with five items: "Home", "About the Observatory", "Intellectual property for...", "Facts, Figures and Case Law", and "News & events". The main content area features the title "IP ENFORCEMENT portal" in large blue letters, followed by the subtitle "The single EU platform to deal with IPR enforcement matters" and "A free, multilingual and secure tool". A prominent blue "LOG IN" button is centered, with a link below it that says "Request a [rights holder](#) or [enforcer](#) account". At the bottom, a dark grey banner states "The IP Enforcement portal is the integration of the EDB, ACIST and ACRIS tools in a single platform". Below the banner, a news article snippet is visible with the title "Sharing your information with enforcers in the IP Enforcement Portal - Application for Action or Alert?" and a date of "05 February 2020".

 **EUIPO**  
EUROPEAN UNION  
INTELLECTUAL PROPERTY OFFICE  
**Observatory**

Promoting and supporting intellectual  
property value

Home About the Observatory Intellectual property for... Facts, Figures and Case Law News & events

# IP ENFORCEMENT portal

The single EU platform to deal with IPR enforcement matters  
A free, multilingual and secure tool

**LOG IN**

Request a [rights holder](#) or [enforcer](#) account

The IP Enforcement portal is the integration of the EDB, ACIST and ACRIS tools in a single platform

**Sharing your information with enforcers in the IP Enforcement Portal -  
Application for Action or Alert?**

05 February 2020

## The *Exchange Information* function

The tool is a free of charge, secure platform enabling real-time exchange of information between right holders and enforcement authorities

BUILT UPON TMview AND DesignView



# Dashboard

EUIPO portal
Euiipo 1 Hello, nicole.semjevski Language: English v

*Step into your IP Enforcement Community*
Log out

Dashboard
Company Information
Product Portfolio
Application for Action (AFA)
Suspicious Case Room
Alerts for Customs and Police
Company Portfolio
Customs and Police Repository
Statistics

User management
Report non-EU cases

## Dashboard

Quick access to the different functions of the system.

Restore Dashboard

### Product Portfolio

Add a new Product
Delete Selected Rows

Select All (On this page)

SELECT
MAIN IMAGE
PRODUCT NAME

	Sun glasses (demo)	SHARE    
	Sun furniture (demo)	SHARE    
	Sun hats (demo)	SHARE    
	Sun clothing (demo)	SHARE    
	Sun Cream (demo)	SHARE    

### Access Log

USER N
5
Next

AME
BELONGS TO
ROLE
DATE AND HOUR

User Name	Belongs to	Role	Date and Hour
nicole.semjevski	Euiipo 1	Company	Thursday 10, August 2017, 12:25:12
nicole.semjevski	Euiipo 1	Company	Friday 11, August 2017, 10:47:34
nicole.semjevski	Euiipo 1	Company	Wednesday 16, August 2017, 10:44:07
m.hinz	Euiipo 1	Company	Tuesday 5, September 2017, 11:27:27
massimo.antonelli	Euiipo 1	Company	Tuesday 5, September 2017, 14:43:57
nicole.semjevski	Euiipo 1	Company	Tuesday 5, September 2017, 15:55:20
nicole.semjevski	Euiipo 1	Company	Wednesday 6, September 2017, 15:33:21
nicole.semjevski	Euiipo 1	Company	Thursday 7, September 2017, 14:23:06

- Overall display of the different features of the tool
- Access Log – see which enforcement authority has viewed you account info and when
- View account statistics and overall statistics on the use

## Contact Points

- Who is the contact person of the company enforcers in their MS. Who speaks their language...?
- Is it a technical or a legal person...?
- Who is the main contact of the company – always copied in to any notification form the authorities

## Contact Points

Search in the results:

SELECT	NAME	TYPE	PHONE	EMAIL
	Legal Contact 2	Secondary in a country, Main in a country	00491321321321	LegalCotr
	Contact A	Secondary in the company	0044132154654	Nicole.Se
	Legal Contact1	Secondary in the company	00342123123133	lega@test
	Main contact	Secondary in the company	123456789	observato
	BLA	Main enforcement contact in the company	34965139111	123POLIZ

## IPR portfolio

The trade mark and design information is uploaded directly from TMview and Designview. The information is refreshed nightly, so enforcers always know if there is a valid right they can enforce. GI's are uploaded from the databases of DG AGRI.

### Add IPR

<b>Trade Mark</b>	Design	Geographical Indication	Patent	Copyright	Plant Variety	Other IPRs
Reference Number	<input type="text"/>				Trade Mark Name	<input type="text"/>
Owner	<input type="text"/>				Office	<input type="text"/>
Type of Right Holder	<input type="text" value="Owner"/>					

Powered by:

TMview DesignView

## Product Portfolio

### Product Portfolio

SELECT	MAIN IMAGE	PRODUCT NAME	CATEGORY	PRODUCT SPECIFICATION
		Sun Cream (demo)	Category	Creams for tanning t Sunscreen; Suntan .
		Sun clothing (demo)		Dresses; Scarfs; Tee
		Sun furniture (demo)		Parasols; Sun loung
		Sun hats (demo)		Sun hats; Sun visors
		Sun glasses (demo)		Sunglasses

- Rights holders decide which enforcement authority can view their product information

### Sharing Criteria

55(64)

SHARE

Name
✓ Zollamt Klagenfurt Villach - Competence Center Gewerblicher Rechtsschutz - Austria
Monsieur l'Administrateur - Service Public Fédéral Finances - Belgium
✓ National Customs Agency - Central Customs Directorate - Bulgaria
Department of Customs & Excise of the Republic of Cyprus
Generální ředitelství cel - odd. Ochrany práv duševního vlastnictví
Generalzolldirektion, Direktion VI, Zentralstelle Gewerblicher Rechtsschutz
Tax Centre Copenhagen - Task Force Counterfeiting - Denmark
Estonian Tax and Customs Board
Subdirección General de Gestión Aduanera de España

## Product information

General Info

Product Images/Videos

+ Add File

Genuine Fake Fake Fake Genuine Genuine Fake



Product detail  
Others  
OUR PRODUCTS  
NEVER...

Product detail  
Watches and jewelleryes  
please see...

Product detail  
Others

Genuine Logistics

View IPR related to this Product

Genuine Logistics

Packages

Goods Clearance Details

Past Cases

Companies Involved

Market Value (EU)

Traders

Accompanying Documents

<input checked="" type="checkbox"/>	Icon	Filter
<input checked="" type="checkbox"/>		Production
<input checked="" type="checkbox"/>		Distribution
<input checked="" type="checkbox"/>		Importation
<input checked="" type="checkbox"/>		Transportation

Map



© 2019 - Map data ODbL, 2019 OpenStreetMap.

Production Distribution Importation Transportation

- Information that will help enforcers to detect counterfeits

## Customs Application for Action (AFAs) – electronic filing and extension

### Application for Action (AFA)

Protect your rights on the border providing the custom authorities with the necessary information about your rights, contacts and products.

The Application for Action allows the applicant to request the customs authorities to take action with respect to goods suspected of infringing an intellectual property right.

Further details can be found in the [Manual for Application for Action](#) provided by DG TAXUD.

- 1** Select countries and languages
- 2** Select your IP Rights
- 3** Select your product
- 4** Review and send preAFA to COPIS

- File e-AFAs in all EU languages
- Pre-admissibility check on mandatory information following Customs Regulation(EU) no. 608/2013

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EUROPESE UNIE – VERZOEK TOT OPTREDEN		PREAFA ID: NL20190619120420000017 (nl)
<b>1</b>	1. Aanvrager Naam*: Euiipo 1 Adres*: Avenida de Europa 4 Stad*: Alicante Postcode: E-03008 Land*: Spanje EORI-nummer: (+) TIN-nummer: (+) <small>National registratienummer (+) VAT: VAT:EU:000</small>	Voor intern gebruik van de douane Datum van ontvangst Registratienummer voor de aanvraag  <div style="text-align: center; border: 1px solid black; padding: 5px;">             INTELLECTUELE-EIGENDOMSRECHTEN                VERZOEK TOT OPTREDEN DOOR DE DOUANE AUTORITEITEN                overeenkomstig artikel 6 van Verordening (EU) nr. 608/2013           </div>

## Alerts for Customs and Police

### Alerts for Customs and Police

IPRs infringed

NAME	REFERENCE	TYPE
Name	Reference	Type
Copyright B	AG 132165465	Copyright



*Sun glasses (demo)*  
Sunglasses



*Sun furniture (demo)*  
Sun loungers; Parasols



*Sun hats (c)*  
Sun hats; Sun  
/headwear

Exchange Information

Showing 1 to 1 of 1 entries

IPRs

Flight / Shipment

Consignor & Consignee Details

Attached Images

Documents Attached

Add ▾

- Potential Infringement or Trend
- Online Infringement

Answer Type\*

Product

Product section

Attached Images

+ Add File

Documents Attached

+ Add File

Download

- Inform internal market authorities - they do not have AFAs
- Create alerts on web pages selling fakes
- Exchange information and download into pdf

## Suspicious Cases

### Suspicious Case

Sender / Receiver \*

Company Contact \*

Suspected Goods \*

Attached Images

Documents Attached

Exchange Information

Answer Type \*

Pending

Product

Product section

- Pending
- Genuine goods
- Infringing goods
- More information requested
- Need to check the goods physically
- See comments
- More information re: Art. 17.4 (Customs only)
- Infringing goods, we agree to destruction

Comments

Documents Attached

+ Add File

Download

- Receive notifications on suspicious goods by enforcement authorities
- Authorities set deadline and get 'read receipt'
- Exchange information with the enforcement authorities and download into pdf

## IP Enforcement Portal

# IP ENFORCEMENT | portal



**FREE**  
supported by **EUIPO**



### SECURE

Access through customs **secure** network CCN and other secure tunnels as guaranteed by the **security audit (SOC2)**

Certified by:



### MULTILINGUAL

Information available in  
**23 languages**

## Legal Representatives

How to request an account for your clients in the

### CREATING A RIGHTS HOLDER (CLIENT) ACCOUNT *(1-time interaction with the rights holder)*



\*After this point, further contact with the right holder is unnecessary - the legal representative can manage all procedures of IP Enforcement Portal account.

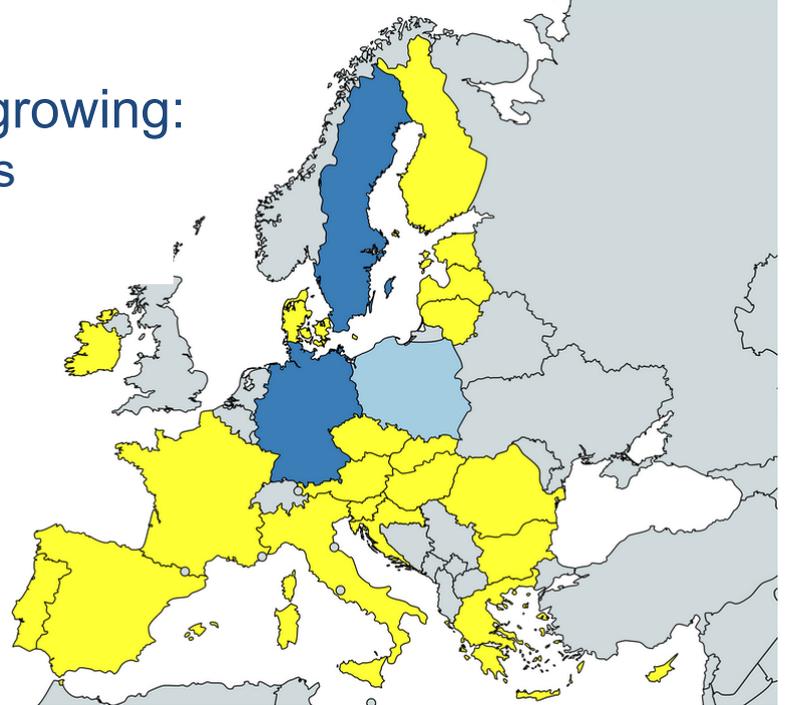
- The Legal Representative account is created when the Legal Representative is appointed in the clients account.
- Legal Representative can use their personal credentials to access all their clients accounts

## The enforcement community is accessing...

- Customs authorities of all MS
- The police community of the Portal is growing:  
25 police & internal market authorities  
Europol  
OLAF

### Status of IPEP

-  Exchange information & Report detentions
-  Exchange information
-  Report detentions



## What is next: the eAFA – as from September 2021 – PAPERLESS!!!

Access through the Traders Portal and digital signature

Single e-filing and AFA management point for 22 Member States and alternative system for the other 5 (ES, FR, DE, IT and NL)

Introduction of the digital signature that will allow the elimination of paper forms.



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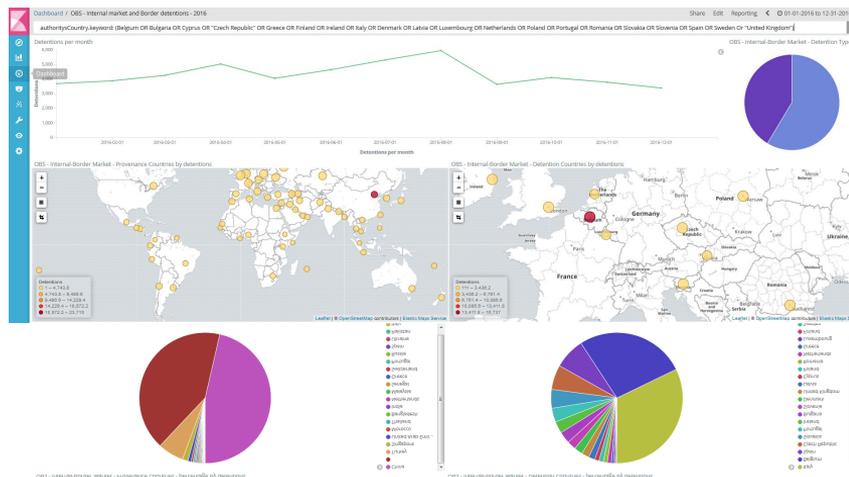
Start Application For Action

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EUROPESE UNIE – VERZOEK TOT OPTREDEN		PREAFA ID: NL20190619120420000017 (nl)
1	1. Aanvrager	Voor intern gebruik van de douane
	Naam*: Euiipo 1	Datum van ontvangst
	Adres*: Avenida de Europa 4	Registratienummer voor de aanvraag
	Stad*: Alicante	
	Postcode: E-03008	
Land*: Spanje	INTELLECTUELE-EIGENDOMSRECHTEN	
EORI-nummer: (*)	VERZOEK TOT OPTREDEN DOOR DE DOUANE AUTORITEITEN	
TIN-nummer: (*)	overeenkomstig artikel 6 van Verordening (EU) nr. 608/2013	
Nationaal registratienummer (*)		

## Other developments 2021:

- Intermediaries – eCommerce (search and authentication; notifications)
- Mobile App for enforcers
- IP Dashboard – Big Data that will allow rights holders to combine detention data with AFA information





[www.euipo.europa.eu](http://www.euipo.europa.eu)



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Thank you